

Theatre Workshop of Nantucket

Special Meeting of the Board

Friday, January 24, 2020

(Via Conference Call)

Directors present: Kay Bernon, Amber Cantella, Nina Duchaine, Beth English, Jane Forman, Susan Lucier, Chris Mortenson, Helene Patterson, Terry Schubach

Ex-officio: Bethany Oliver, Justin Cerne

Proxy votes from: Ellie Gottwald, Linda Mason, Maria Roach, Lisa Soeder

The board met in a Special Session via conference call to consider and approve the 2020 budget.

Susan called the meeting to order at 10:03 a.m. and she confirmed that we had a quorum. Susan thanked everyone for making the time to participate in this meeting on such short notice.

STRATEGIC PLAN UPDATE/REVIEW

Susan thanked everyone for their involvement in the strategic planning process and gave a brief review/update on the status of the work thus far:

- On July 16 & 17 David Mallette of Management Consultants for the Arts led an in-person Strategic Planning Retreat. David outlined key points of the next phase of the project – to form a small Project Team, set up smaller groups and formulate a strategy statement. Members of the Project Team are Justin, Chris, Ellie, Bethany, Jeff, Amber and Susan.
- On August 15, the Project Team met with David (via video conference) to discuss strategy. According to David, strategy answers the question: “How is the organization going to move toward its vision while fulfilling its mission and operating within its values on an economically sustainable basis?” In short, how will our approach gather the resources that allow us to achieve our dream? David broke it into four elements—Scope (making choices), Focus (setting priorities), Competitive Advantage or Differentiation (defining what is special about TWN), and Internal Logic (does it all make sense?)
- In our Project Team meetings, we formulated 5 strategic goals and set up task forces around each one. A concerted effort was made to involve every board member and many members of the Theatre Council to participate, with a good acceptance success rate. The 5 goals: Achieve Financial Stability; Create a repeatable holiday production; Strengthen governance and operations; Enhance community engagement and education and Explore organization rebranding. David prompted us to address specific issues during the task force meetings. Admittedly, some groups got further than others, but overall, we are in a good place for finishing and preparing something for the board to review and approve. Here’s the timeline for that.
 - March 31, 2020—task force work to be done and presented to David.

- April & part of May, 2020—Project Team will create a draft to present to the board well in advance of any vote for approval.
- We will schedule one or two special “Town Hall” meetings to discuss the Strategic Plan draft. Town Hall discussion should allow time for everyone to speak without the pressure of voting on the same day.
- End of May (exact date still to be determined) -- the first in-person board meeting of the year) we will ask for the board to vote to approve the new plan.

2020 SEASON

Justin revealed the 2020 Season that drove the budget choices. They hope to announce the season on February 3rd with the launch of our new website. To summarize:

This year there will be 6 shows: Neil Simon’s *London Suite*; Jimmy Buffet’s *Escape to Margaritaville* (a regional premiere which is notable for TWN); *Women in Jeopardy*, by Wendy MacLeod; a Theatre for Young Audiences production of *The True Story of the Three Little Pigs* (book and lyrics by Robert Kauzlaric and music by Paul Gilvary and William Rush); *On Golden Pond* by Ernest Thompson; and *A Christmas Carol*, based on the novel by Charles Dickens.

Also worth noting: a full production of MusACKal will not happen this year and was not included in the budget. There is still the possibility that we may work on an abbreviated run, like a musical staged reading, and if that happens we would deal with the finances for this separately. In addition, a potential partnership with the NHA is in the works for a 2021 production.

2020 BUDGET

Chris and Bethany presented the 2020 budget summary, which had been distributed to the board prior to the meeting. Upon motion duly made and seconded, the 2020 budget was approved by unanimous vote.

The meeting was adjourned at 10:30 a.m.

Respectfully submitted,

Susan Lucier
President