

Theatre Workshop of Nantucket

Board of Directors Meeting

Friday, November 30, 2018

Nantucket Police Department

4 Fairgrounds Road, Downstairs Community Room

Directors present: Susan Lucier, Linda Mason, Ellie Gottwald, Chris Mortensen, Terry Schubach, Jane Forman, Helen Patterson, Kay Bernon, Jon Copenhaver

Directors on the phone: Nina Duchaine, Elaine Schwartz

Council members present: Carole Beller, Kathy Garre-Ayers, Victoria Girvan, Calista West, Jeff Lucier, Lisa Soeder

Staff present: Justin Cerne, Bethany Oliver

Welcome and Call to Order: Susan called the meeting to order at 9:05 a.m.

Approval of Minutes of the October 8, 2018 board meeting: Upon motion duly made and seconded, the minutes were approved by unanimous vote.

President's Remarks: Susan thanked everyone for their hard work and dedication this year.

- Susan welcomed Bethany Oliver as the new Managing Director to her first Board Meeting.
- Reminder to use the Board Portal.
Username: boardmember (case sensitive), pw: Twnack2019!
- Budget – Presentation and vote for the 2019 budget will take place at a phone meeting Monday, January 14 at 11am. We will need quorum.
- Fall Appeal donations are lagging. Please give your personal “asks” reminder calls to ask for their support.
- Deadline for payment of 2019 dues is March 31, 2019. Invoices will go out in February, but please give early if possible.
- We need everyone's help enlisting more Producers.

Treasurer's report: Chris Mortensen

- We had a great first 9+ months in 2018.
- Footloose, the Benefit and The Cocktail Hour were all financial and artistic successes. Fall appeal, however – is lagging.
- Miracle on 34th Street is projected to be \$77k for the full run, but we are only at \$52k so far.
- It would be extremely helpful to have dues paid early.
- We will have a “pay by” invoice going forward for Producer's pledges since getting pledges paid has been slow.
- Chris is confident there will be a meaningful surplus after this year – a testament to everyone's hard work.

Development: Jeff Lucier

- Nov.8 Development Committee meeting outlined producer appeal plan for 2019.

- Bethany Oliver will head up the grant writing efforts.
- Justin will head up the Producer appeal.
- Maria and Terry will spearhead the Benefit Committee.
- Business sponsorship solicitation is ahead of schedule.
- Great Benefit results – thank you for all your contributions and making 2018 a turnaround year for TWN.

Benefit Committee: Maria Roach and Terry Schubach

- 2019 Benefit – Saturday, July 20, 2019 at the White Elephant.
- Paul will again do the auction.
- Changes include adding a Host Committee. Please forward names if you know someone who might be interested.
- Though it won't be Opening Night of "Grease", the same ticket prices will be implemented (\$12k per table, \$500 for party only, \$800 for show & party).
- Paddle raise will be improved, more seating added, no subscriptions giveaways or swag bags.

Managing Director: Bethany Oliver

- The first show of the season is uncertain without budget approval.
- Bethany brought extra Producer appeal packets to the meeting.
- There was considerable dialogue about doing a one-man show for the first show because of cost.

Artistic Director: Justin Cerne

- Until a good Strategic Plan is in place, we will forgo winter programming due to budgetary restrictions.
- Staged Readings at the Athenaeum will continue.
- We are \$25k short of putting on a show other than a one-man show in May/June.
- If everyone on the Board could give \$1k, we could produce a Neil Simon opening show, and we'd all be in it together.
- May 15th is the date when Producer appeals need to be raised by.
- Chris Mortensen suggested Susan calling each Board & Council member to see what they are willing to give towards the opening show.

New Business

- Strategic Plan – Susan encouraged everyone's participation for its' success.
- Nina Duchaine inquired about railings for Bennett Hall.
- The turnaround of TWN needs to be our message (Kathy Garre-Ayers).
- The TWN wish list is posted on the Portal.
- Susan will contact everyone about Committee assignments and a Calendar of 2019 Meetings.

Adjournment: The meeting was adjourned at 10:30am and the Board convened to an Executive Session.